

Rachel Kremen

111 S 2nd Avenue, Highland Park, NJ 08904

<http://rachelkremen.com> | rachelkremen@gmail.com | 732-421-8999

Experience

Content Manager

Lumanity – July 2021 - Present

I design and develop educational materials to support patient advocacy programs related to oncology and rare disease. This includes articles, pamphlets, and presentations for patients, caregivers, and health care professionals. I also write surveys of patients and care partners, analyze the results, and create presentations to share those results with clients.

Teaching Instructor and Course Coordinator, Rutgers University

New Brunswick, NJ – 01/2017 - 06/2021

I developed and taught my own curriculum for several undergraduate courses related to writing, reporting, media law, and design. The new curriculum I created often included novel games to make abstract concepts concrete. After receiving multiple awards for innovative instruction, I was asked to coordinate 11 part-time lecturers. I helped them with both instructional design and technology challenges.

Writer and Editor

Freelance/Contract – September 2008 - 06/2021

With a focus on science, technology, and health, I crafted articles for a variety of magazines, newspapers, and online publications. I've also created podcasts for *Scientific American* and edited a book about public policy mediation for the American Bar Association.

Online Managing Editor, MIT Technology Review

Cambridge, MA – 07/2006 - 06/2008

I carefully balanced long-term content strategy and planning, with the daily needs of editing copy and generating fresh story ideas. I led daily team meetings and planned new multimedia projects for the Website and supervised five writers.

Technology Reporter, Toronto Star

Toronto, ON, Canada – 09/2000 - 08/2006

As a staff reporter, I generated my own ideas and developed feature stories for the technology, health, business, and ideas sections of the newspaper. I also wrote a weekly column about the science and history of everyday products. While some articles took weeks to research, others needed to be researched and written in a matter of hours.

Interactive Producer, MSNBC

Redmond, WA – 02/1999 - 08/2000

As one of the first people to work in interactive online news, I developed original content for MSNBC.com, managing the work of writers, editors, photographers, and

graphic designers. I also wrote traditional news stories for the health, technology, and international sections.

Education

Purdue University; West Lafayette, IN

Master of Science in Education, Learning Design and Technology, 04/2018 - 12/2019

Massachusetts Institute of Technology; Boston, MA

Knight Science Journalism Fellowship, 08/2005 - 05/2006

Toronto Metropolitan University; Toronto, ON, Canada

Bachelor of Applied Arts, Journalism, 09/1993 - 06/1997

Awards

21st Century Learner Award, Rutgers University; New Brunswick, NJ – 2019

A Humanities Plus Pedagogical Innovation Grant awarded for thinking creatively and imaginatively about 21st century Humanities pedagogy.

Barbara Reed Service Award, Rutgers University; New Brunswick, NJ – 2019

For distinguished achievement in service, as voted on by fellow faculty.

Teaching Award, Rutgers University; New Brunswick, NJ – 2018

Awarded for excellence in teaching to students in the Journalism and Media Studies Department, as voted by fellow faculty.

Skills

Writing: Journal articles, white papers, web copy, press releases, feature stories, news articles, grant applications, books, social media posts

Editing: AMA, Associated Press, Canadian Press, Chicago Manual of Style

Programming: CSS, PHP, HTML, WordPress, MySQL, C++

Design: Photoshop, InDesign

User Experience: Sketch, Figma